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To start , this is one of the greatest poliical revival opportunitis of all time/ The crisis begins with a lesson on money. NOT finance, MONEY. At its core , the whole system is based on TRUST.. However people no longer trust in any of the more standard institutions. They have witnessed the mendacity of politicians, BUSH's WMD debacle. They have trouble trusting their church. (Priest abuse cases). The Media has transformed into tabloid ientertainmnet., the congress, votes only along self interest lines. Everyone questions their basic tenets.. When someone wants an answer to a question they no longer ask their rabbi, or teacher, they ask the internet. It is a new dynamic system, the derivative market is an integral part of the mess. You want to think about a conferenct of the worlds smartest people. IT must include internet experts.. Trying to regulate the finacial markets is equivalent to regulating the internet. Laws need to be changed. It will take time, Gordon thinks like an old man. Old solutions will not work. You will be the architect of LABOR 2.0